



Our current Web homepage

University of California



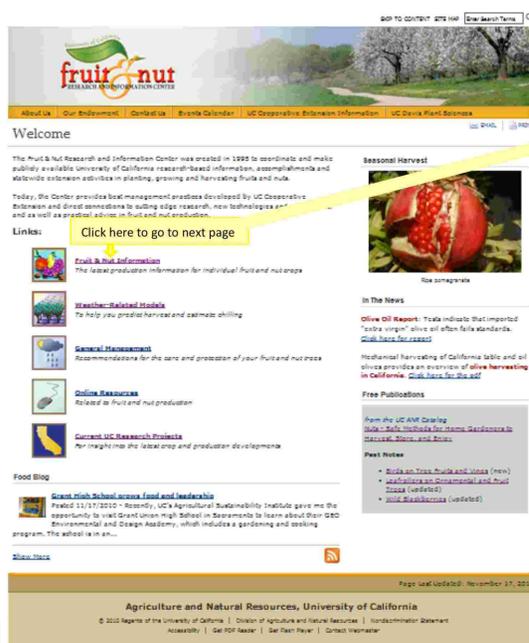
<http://fruitsandnuts.ucdavis.edu/>

**Our Mission:**

To aid coordination and dissemination of University of California research-based information, accomplishments and statewide research and extension activities related to fruit and nut crops.



**New FNRIC Homepage to be available in 2011**



In addition to the drop-down list links in the left column, the center section will contain graphics (and text) links to individual fruit or nut information pages. See next slide.

**Sample of new almond information to be included in the 2011 Web upgrade.**

Linked pages will include:

- Tables for bloom times, pollen compatibility, yield, etc.
- How-to text and videos
- Design & management
- Application schedules, leaf sampling, critical values tables
- UC and Board events can be added/deleted
- UCCE Farm Advisors, production economics, organizations
- From dormant bud to dried nut
- Samples of foliage, nut, tree damage
- Potential for database and/or link



**How the FNRIC promotes California almond production:**

- Provides direct connections to cutting edge research, new technologies and innovations, and best management practices for almonds developed by UC Cooperative Extension (UCCE).
- Supplies contact information for the individuals who can help California almond growers increase yields, improve water efficiency, reduce pesticide loads, make sustainable decisions and improve food safety.
- Offers Web access --- more than 40,000 page views per month --- to interactive research-related files, and relevant links including various UC Web sites, UC Cooperative Extension newsletters, county offices, and the Almond Board of California.
- Coordinates research grant proposal calls for the Almond Board of California with UC-based researchers and organizes Research Advisory Committee meetings for the board and UC Research Liaisons.
- Answers hundreds of requests for information --- phone calls and emails --- per month from California, North America, and international fruit and nut growers.